



# LOOKING TO THE FUTURE

## Results from the 2020 Alumni Engagement Survey

Thank you to those Alumni who took the time to respond to our recent Alumni Engagement Survey. We've had a chance to analyse the results and we look forward to further strengthening our Alumni Network and enhancing the relationship between the College and our Alumni.

Following is a snapshot of some key results.

### REUNIONS

Reunions are important and a great source of enjoyment! One of the features you enjoyed most about reunions is catching up with staff from your time at the College. We'll continue to invite staff both past and present to your reunions.

**88%**

*feel reunions are still relevant.*



**81%**

*feel 10 year intervals are a good time frame for a reunion.*

### CORRESPONDENCE VIA EMAIL

Email was the preferred method of communication, especially when we have something important to announce like an upcoming reunion.

**95%**

*would like to hear from the College throughout the year.*

*An Email Newsletter ranked highest as your preferred channel of communication.*



### I AM MAGAZINE

The College's bi-annual I AM Magazine is of interest to you, especially the sections on our College community and Alumni. You would prefer the I AM Magazine to be sent digitally and we will be exploring this further as part of our planning.

**60%**

*find the I AM Magazine of value and prefer a digital copy via email.*



### SOCIAL MEDIA

You're interested in a closed group on Facebook where you can connect with one another. We are considering this as part of our Alumni program moving forward so stay tuned.

We'll also use LinkedIn to promote your career highlights and to share with our professional community the extraordinary talent among our College graduates. If you haven't already done so, add us to your LinkedIn profile under Education.

Follow us now on [Facebook](#) and [LinkedIn](#)

**63%**

*are interested in connecting with other Alumni from the College via a closed Facebook group.*



### ONGOING COLLEGE INVOLVEMENT

Alumni expressed that they are keen to serve. This was evident by the number of Alumni surveyed who expressed their desire to be involved in College events and activities such as the Community Mentoring Program. This is great news and we thank you for your willingness to serve.

*Mentoring and being invited to College special events ranked highest as areas of College life you are most likely to become involved in.*



### PROFESSIONAL CONNECTIONS

You're interested in seeking professional connections and would like us to help facilitate relationships between Alumni and the broader College community so as to connect with others for professional purposes. This will be a key focus for us in 2021 and beyond.

**85%**

*of younger Alumni would like to make professional connections to assist with employment and career progression.*

**65%**

*would like to join an industry-specific Alumni group.*

**54%**

*are interested in connecting with the broader College community for professional purposes.*

*Thanks again to those who took the time to complete the survey. We deeply value your input.*